



WORDCAMP
CEBU 2019

Call for Sponsors

OFFICIAL WORDPRESS CONFERENCE IN THE PHILIPPINES

WHAT ARE WORDCAMPS?

WordCamps are annual volunteer-organized events for local, up to regional, WordPress communities; it's a casual, non-commercial, educational event about WordPress.

It is a non-profit event which sessions and topics include WordPress development, design, business, social media integration, blogging, and marketing.

In the Philippines, there are WordCamp conferences happening yearly. Cebu will have its first WordCamp in 2019. Not just in the Philippines, WordCamps are organized across the globe and are hosted in over 48 countries.

WordCamp Cebu is motivated to organize these events that brings WordPress users into community, striving to maintain a progressive WordPress Community in Cebu.



WHY SHOULD I BECOME A SPONSOR?

WordCamps are events that are attended by designers, developers, bloggers, small business owners, entrepreneurs, educators, and students from throughout the Cebu Province and across the country. It is a great opportunity for partnerships.

Our sponsors will get the chance to be promoted during WordCamp Cebu and WordPress Meetup group page with a growing population of more than 300 members and get to expose their brands via booth exhibits, brochure and swags distribution.

Help grow our community and be part of driving the event to a success, please read through our packages below to see if there is a sponsorship package that is suitable for your organization, you can also download our sponsorship prospectus for more details:



SPONSORSHIP TIERS

PLATINUM - PHP 60,000.00

- Table at the event
- Blog post introducing your sponsorship
- Acknowledgement in pre and post event emails to attendees
- Large logo and link on the WordCamp Cebu 2019 site
- Large logo present on every printed banner and standee at the venue
- Large logo in the Sponsors Slideshow on the main projector during snacks and lunch
- Facebook, Twitter, and Instagram shout-outs before and after event
- Acknowledgement of company as Platinum Sponsor throughout the event
- Right to raffle off products and swag
- Short company presentation and speaking opportunity after lunch
- Copy of photo and documentation of the event
- 3 complimentary passes to the event and afterparty for staff or customers

GOLD - PHP 40,000.00

- Table at the event
- Blog post introducing your sponsorship
- Acknowledgement in pre and post event emails to attendees
- Large logo and link on the WordCamp Cebu 2019 site
- Large logo present on every printed banner and standee at the venue
- Large logo in the Sponsors Slideshow on the main projector during snacks and lunch
- Facebook, Twitter, and Instagram shout-outs before and after event
- Acknowledgement of company as Gold Sponsor throughout the event
- Right to raffle off products and swag
- Copy of photo and documentation of the event
- 2 complimentary passes to the event and afterparty for staff or customers

SILVER - PHP 20,000.00

- Acknowledgement in pre and post event emails to attendees
- Small logo and link on the WordCamp Cebu 2019 site
- Small logo present on every printed banner and standee at the venue
- 1 complimentary pass to the event and afterparty for staff or a customer

BRONZE - PHP 10,000.00

- Small logo and link on the WordCamp Cebu 2019 site
- 1 complimentary pass to the event and afterparty for staff or a customer

IN-KIND SPONSORSHIP

We are also open to sponsors for the following:

PHOTO BOOTH

VIDEO COVERAGE

AFTERPARTY